

Hello! I'm Adithi.

Design/Video/Marketing
<https://adithi.co>
Instagram @acidithi
adithisurya@gmail.com

2016 - 2020 Nanyang Technological University, Singapore
School of Art, Design & Media
BFA Digital Filmmaking

Thesis films:
Director of Photography, *A House Is Not A Home*
Sound Designer, *Unite In Laughter*

2018 Exchange student at Ajou University (Suwon, South Korea) Fall semester
Courses taken: Korean Culture, Crimes in Modern Society, Business Ethics, Business Management

2014 - 2015 Meridian Junior College
GCE 'A' Levels

Work Experience

Marketing & Design Intern at Pa-Tata-Tata (1.2020-5.2020)
Carried out market research, and assisted to formulate content for pitch decks
Created social media content for clients (designing collateral, copywriting, website mockups, etc;)
Met with brands to formulate marketing strategies (e.g. events, CRM, re-branding)

Layout designer at Ministry of Health [under Chemistry Form] (7.2019 - 11.2019)
Typesetting of Tamil language contents for their Diabetes information booklet
Layout arrangement of text in a readable and organised format

Intern at 9V Post (6.2019 - 8.2019)
Carried out video editing, audio syncing, and basic colour grading
Edited corporate videos for Amazon's Innovate 2019 conference
Assisted in editing shows for Channel NewsAsia, and a documentary for A&E

Other Activities

NTU HALL OF RESIDENCE 1 S.T.A.R PRODUCTIONS (2016 - 2020)
Publications & Publicity Officer
Conducted and assisted in photo and video shoots for collateral for advertising and social media
Designed print media such as promotional posters, programme booklet, and logo

NTU HALL OF RESIDENCE 1 FRESHMEN ORIENTATION PROGRAMME 2017
Orientation Group Leader
Assisted in planning and execution of the FOP
Lead the freshmen through the activities to help them bond and settle into the school

Software

Adobe Ps/Lr/Pr: 4/5
Adobe Ai/Id: 3/5
Powerpoint/Word: 5/5
Excel: 2/5
AVID Pro Tools: 3/5
Davinci Resolve: 3/5

Hardware

ARRI Alexa/Nikon DSLRs
ZOOM F8/H6
Studio lighting systems (ARRI*)

Languages

English & Tamil (native): 5/5
Korean (intermediate): 3/5

Additional Courses

Integrated Marketing Comms
Creative Writing/Scriptwriting
Forensic Science
Spatial Design
Foundation 2D (Graphic design)
Foundation 3D (Product design)