



ALICIA CHAN

Illustrator and Graphic Designer

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EDUCATION

2016 - 2020 **Bachelor of Fine Arts in Visual Communication**
Nanyang Technological University

2013 - 2016 **Diploma in Creative Writing for TV and New Media**
Singapore Polytechnic

EXPERIENCE

July 2019 - Sep 2019 **Chow Social**
Freelance Creative
• Illustrated assets for social media of F&B and Hospitality industry

Apr 2019 - July 2019 **Chow Social**
Creative Intern
• Designed logos and illustrated assets for social media of F&B and Hospitality industry
• Second camera for client's photoshoot
• Post-process images

Jan 2016 - Aug 2018 **The Straits Times**
Freelance Photojournalist
• Photographed and edited images, including but not limited to portrait, product, food, lifestyle and breaking news with accompanying short-write ups

Sep 2015 - Jan 2016 **The Straits Times**
Photojournalist Intern
• Photographed and edited images, including but not limited to portrait, product, food, lifestyle and breaking news with accompanying short-write ups
• Produced, wrote and photographed a two-page spread on bird enthusiasts

Dec 2014 **Youth Model ASEAN Conference**
Lead Photographer
• Lead photographer for a 5 day 4 night event

PROJECTS

Dec 2019 - Mar 2020 **Saturday Kids**
Illustrator
• Reiterated 6 low-fidelity storyboards to high-fidelity storyboards for a kids coding programme

Jan 2020 **Hack&Roll 2020**
Designer
• Designed logo and illustrated assets for NUS Hackers' annual 24-hour hackathon

May 2019 **WETHEFEST2019**
Poster winner
• Came in 4th place for a poster contest for WE THE FEST A Summer Festival of Music, Arts, Fashion, & Food by Ismaya Live

2018 - present **Pickypalette**
Personal Art Business
• Online store and occasional pop-up booths that sells vinyl stickers, postcards and commissioned portraits

Jan 2018 **Let's Be Friends**
Illustrator
• Illustrated a 36pp children literature book for 4-7 year olds
• Published by Armour Publishing

SKILLS

Software

Procreate
Photoshop
Lightroom
Illustrator
InDesign
After Effects
Premiere Pro

Creative

Illustration
Graphic Design
Photography

