



# Ang Cheng Hui

Graphic Designer and Illustrator

Email [ang.chenghui97@gmail.com](mailto:ang.chenghui97@gmail.com)  
Phone +65 91779297  
Portfolio [www.ang-ch.com](http://www.ang-ch.com)

## Profile

Cheng Hui is currently an undergraduate student at Nanyang Technological University, pursuing a visual communications degree. She has experience in graphic design, editorial design, and illustration. With roots as a fine artist, she takes pride in bringing the creative perspective and skills from her arts practice into the purposeful confines of design.

With regards to her design practice, Cheng Hui is passionate about creating visual narratives and systems to better convey ideas and concepts. She takes great pride into presenting unique visual language for her work and believes strongly in being able to provide both function and beauty without compromising either. Meticulous and determined, she works well under pressure and stresses in the importance of research and understanding the product, service or purpose she is tasked with designing. In the spirit of embracing an all-roundedness, she has dabbled in cinema production design, textile surface design, theatre, dance, and is a fashion enthusiast.

## Design Experience

**Sunshine Nation Pte Ltd (SN)** July - August 2019  
Graphic Design Intern

- In charge of creating marketing collateral for SN's subsidiaries including Sunshine Nation Agency, Garden Beats Festival, IMI Festival, Loloku Cafe and Deli, and Don Ho - Social Kitchen and Bar.
- In charge of creating graphics for SN's social media pages.
- Worked closely with project managers to create pitch decks for SN's clients including Standard Chartered, Samsung, and AIA Group.

**Feeding the 5000 Singapore** May 2018  
Freelance Designer

- In charge of creating all the publicity materials for Gone Adventurin's event, Feeding the 5000 Singapore. Materials include banners, posters, and infographics created over the duration of months leading up to the event.
- Worked closely with a member of the Gone Adventurin' team to ensure that the designs are in line with the messages and content Feeding the 5000 presents.

**Nanyang Technological University Hall of Residence 8 Junior Common Room Committee (JCRC)** 2016-2018  
Publications Director

- In charge of the design and layout of Hall 8's year book "The Eighter Years". This includes the collation and production of photography and writing for events, sports matches, and various committees.
- In charge of designing and producing publicity materials for the hall, as well as posters for two inter-halls matches. Materials include event calendars, sports match timetables, sports match results.
- Managed the hall's social media account for updates on events and sports matches. Organised a committee of photographers in covering sports matches, post-production photo editing.

**Publicity Sub-Committee Member**  
• In charge of designing posters for hall events

**Publications Sub-Committee Member**  
• In charge of layout and design of the hall's semesterly publication, Pred8tor.

**FIGS by Make Space Theatre** 2016  
Freelance Designer

- In-charge of publicity materials for online crowdfunding INDIEGOGO campaign, which includes the filming of a publicity introduction video, a photoshoot, and the designing of posters.
- Design and produced the production's programme booklet.

## Other Achievements

UOB: Painting of the Year (Emerging Artist Category) Bronze Medallist 2013

## Education

2016 - 2020

**Nanyang Technological University**  
School of Art, Design and Media

Bachelor of Fine Arts (BFA)  
Major in Visual Communications  
2019 Study Abroad Experience:  
Semester Exchange at Columbia  
College Chicago

2014 - 2015

**Hwa Chong Institution (College)**

Arts and Humanities Stream  
In the Art Elective Programme (AEP)  
Admitted through the Integrated  
Programme (IP)

2010 - 2013

**Nanyang Girls' High School**

In the Art Elective Programme (AEP)

## Skills

### Language Skills

English (Proficient)  
Chinese (Mother Tongue)

### Software Skills

Platform: Mac OS

Illustrator CC	■	Proficient
InDesign CC	■	Proficient
Photoshop CC	■	Proficient
Keynote	■	Proficient
After Effects CC	■	Elementary
Lightroom CC	■	Elementary
Premiere Pro CC	■	Elementary
Dreamweaver CC	■	Elementary

### Photography Experience

Camera: CANON 650D

Basic Photography Skills  
Formal and Informal Photoshoots  
Basic Product Photography  
Basic Event and Sports Photography

### Other Experience

Painting (Oil, Acrylic, Watercolour)  
Large Mural Painting  
Basic Printmaking (Silkscreen,  
Woodcut, Photolithography,  
RISO-printing)  
Basic Production Design (For  
Student Film)