

A final year undergraduate from the Nanyang Technological University (NTU) with a Bachelor in Fine Arts (Product Design).

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WORK EXPERIENCE

2020 Jan - Mar / Designer / The Woof Agency

In a Chinese New Year collaboration with The Right to Live Shelter, illustrated 3 different red packet designs for print and sale. Over 3500 red packets were sold within a week and over \$2000 was raised.

In charge of content generation on social media channels for marketing, including product photography.

Logo design & Redesign of company's Media Kit

2018 May - Dec / Graphic Designer / NTU Libraries

Designed posters & collaterals for workshops and events.

Involved in filming & editing of videos as promotional material for the library.

2016 - 2017 / Studio Art Teacher / Wanderlambs

Guide children age ranging from 5 - 14 individually to imitate chosen reference pictures.

Teach children drawing foundations and painting techniques.

ACHIEVEMENTS

2nd Runner Up for NTU Designer Showcase with entry of Stained Glass Earrings.

One of the 7 finalists for The Great Competition by The Design Museum(UK) for ECOO Brush.

Red Packet Design reached 3000 sales and is featured on TheSmartLocal as one of the 10 Unique Angbaos In Singapore For CNY 2020.

Designed T-shirts reached 800 sales.

One of the 6 finalist for the Hush Puppy Sole Design Competition.

LANGUAGES

English

Mandarin

PROGRAM PROFICIENCY

Rhino

Keyshot

Adobe Illustrator

Adobe Photoshop

Adobe XD

Adobe Indesign

PROFESSIONAL SKILLS











