

CLARROT.



Clara Lim (clarrot)
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Instagram – @clarrot
Portfolio – <https://clarrot.me>

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clarrot is a visual designer and moving image artist based in Singapore.

ACCOLATES

2013–2015

Batey Scholar Award,
Diploma in Mass Communication,
Singapore Polytechnic,

2014

24-hour Crowbar
Advertising Challenge,
2nd Prize,

2017

Media Art Nexus,
Gulbenkian, University of
Kent's Arts Centre Showcase

2018

NTU Museum Open Call
1st Prize

Roca Design Challenge
2nd Prize

2019

NAC Noise Metaverse
Group Show @SCAPE,

NTU Global Digital Art Prize
Commendation

SKILL-SET

Full Adobe Suite

- Illustrator
- Photoshop
- Indesign
- After Effects
- Premier Pro
- Audition
- XD
- Lightroom
- Dreamweaver

Cinema4D
Blender
SketchUp
Resolume Arena

EXPERIENCE

Freelance Creative Designer, ^{Oct 2019 - Present}

WeWork Singapore, Creative M Studio

Assisted in numerous moving graphics, marketing collaterals, publication layout and design.

Key Projects: Bangkok Transport Ads, Gollins Real Estate

Graphic (Marketing) Intern, ^{May - Aug 2019}

WeWork Singapore

Elevated visuals with motion design and critical ideas generation. Assisted in overall digital marketing collaterals, event planning and design. Key Events: Bangkok Marketing Ads, International Yoga Day

Graphic Intern, ^{Jun - Dec 2018}

Fellow Design Co.

Engaged in various creative workflow in exhibition design, art direction, final artwork management and critical ideas generation. Key Projects: National Library Board, and Ministry of Law

Gallery Manager, ²⁰¹⁷⁻²⁰¹⁹

ADM Gallery (NTU)

Efficiently managed sitters' scheduling and support various curatorial shows, artist assistance. Key Exhibitions includes, In Praise of Shadows, Shapes in Symmetry, UBER-VERNACULAR

SIDE HUSTLE

Visual Jockey/Moving Image Artist, ^{2018–Present}

Realtime visual-audio reactive performance, projection mapping and video installations. Motion graphics and generative design.

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Featured acts: Kult Gallery X Aldo, GIFFEST 2019, EMONIGHTSG, Baybeats, Test Kitchen #001 @ INTERMISSION BAR

Group Shows: NAC Noise Metaverse, NTU Global Digital Art Prize, Sign of the Times - From the Streets of Singapore (Kult Gallery). DOME Projection @ CAMPUS PARTY SINGAPORE EXPO 2018

EDUCATION

Bachelor of Fine Arts (B.F.A), Visual Communication

Class of 2020

*School of Art, Design & Media
Nanyang Technological University*

Focused on research-based design including motion graphics, audio production, packaging design, social design, critical design, speculative design.

Diploma in Mass Communication

Class of 2015

*School of Communication, Arts and Social Sciences,
Singapore Polytechnic*

Specialised in Corporate Communication and Account Servcing. Acquired skills ranging from mass media research, public relations, entrepreneurial & design thinking, product innovation, print production and marketing.