



DANIELLE KOH

Graphic Design | Marketing

A Singapore based designer with a focus on graphic design and motion design. My work is a convergence of research, thoughtful exploration and my own worldview. Every project to me is an opportunity for storytelling and I see design as a tool to create a narrative unique to each brief. I am a visual seeker who believes in producing works that engage audiences in a certain mood, allowing design to serve an aesthetic appeal while providing something experiential.

CONTACT



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Portfolio
daniellekoh.com

COMPETENCIES



Adobe Photoshop



Adobe After Effects



Adobe Illustrator



Adobe Lightroom



Adobe Indesign

EDUCATION

Nanyang Technological University

School of Art, Design and Media
Bachelor of Fine Arts in Visual Communication
2016 – 2020

Ewha Womans University, Seoul South Korea

NTU Student Exchange Programme
College of Art & Design
2018

Serangoon Junior College

GCE A Levels
2014 – 2015

LANGUAGES

English

Mandarin

Korean Level II

EXPERIENCES

Pico Art International Pte Ltd | Design Internship

Graphic Design
2019

- Conceptualised and designed logo as part of the brand identity for Hydeout Music Festival during the developmental stages of project.
- Presented ideas and art direction with the design team after ideation.
- Ideated with Interactive Media design team during developmental stages of Jewel Changi's Christmas regarding potential installations for the public.

Sasha & Lulu Atelier | Part-time Art Trainer

Education
2019 – present

- Conducted art classes for children aged 3 to 12.
- Taught art medium ranging from painting to clay sculpturing.
- In-charge of classroom management and class administrative works.

Runway Bandits | Creative Internship

Graphic Design | Photography
2018

- Designed digital marketing materials for social media.
- Photographed fashion products and models for social media.
- Ideated art direction for studio shoot.
- Planned schedule of social media content.

Accenture | Freelance Design

Logo Design | Branding
2018

- Partnered with Accenture to design a logo as part of corporate identity for a client.

WHAT I CAN DO

Motion Design

Branding

Packaging

Layout