



I'm an integrated designer based in Singapore. Let's work together to come up with distinctive projects based on research and creative innovation for your audience.



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Hello, I'm Lee Cai Jing

Profile

I am an integrated designer that has just graduated from School of Art, Design and Media in Nanyang Technological University. Throughout my 9 years of design education, I've pursued the course of Interactive Media Design, and Visual Communication where I was exposed to a fair share of print and web based projects.

With design being a relatively broad field, my interests has driven me to pursue other courses such as web, HTML & CSS, branding, editorial, typography and moving graphics, which I believe would help me grasp a better understanding and to assist future clients. While I personally enjoy creating web user interfaces, I'm still open to other field of design as they often overlap each other. My greatest strengths lies in my software skills and I hope to give back what i've learned throughout the years to aspiring student designers in future.

Education

- 2020** ● **BACHELOR OF FINE ARTS IN VISUAL COMMUNICATION**
Nanyang Technological University, Art Design and Media School
- 2019** ● **SEMESTER EXCHANGE PROGRAM**
Massey University New Zealand, Design School
- 2016** ● **DIPLOMA WITH MERIT IN INTERACTIVE MEDIA DESIGN**
Temasek Polytechnic, Design School
- 2014** ● **OVERSEAS EXCHANGE**
National Taiwan Normal University, Design School
- 2012** ● **NITEC IN INTERACTIVE MEDIA DESIGN**
Institute of Technical Education, Design School
- **OVERSEAS EXCHANGE**
Hong Kong Design Institute

Awards

- TEMASEK POLYTECHNIC** Comwerks Silver Medal
Codigo Mobile Award
Scholarship 2014/2015
Director's List 2014/2015
Director's List 2013/2014
- INSTITUTE OF TECHNICAL EDUCATION** Canon Silver Medal
Director's List 2012/2013
Director's List 2011/2012
Scholarship 2011/2012

Work Experience

- 2019** ● **GRAPHIC DESIGNER**
Nanyang Technological University Lee Wee Nam Library
Storyboarding and illustration work for an animation to teach students copyright and proper citation techniques.
- 2018** ● **GRAPHIC DESIGN INTERN**
DrBrand, DrGL, DrSpa, DrHair
Create graphics for print: vouchers and sales kit, digital visuals through photo manipulation for web banners and social media.
- 2016** ● **GRAPHIC DESIGNER**
Hupfarri Bathroom & Kitchen Gallery
Web design and maintenance, creating visuals for social media, coding and design EDM from scratch.
- 2015** ● **GRAPHIC DESIGN INTERN**
Icicle Group, Hong Kong
Design paper products: place cards, envelopes, letters, business cards etc and print files for emboss, deboss, foil printing etc.

Software Skills

- PROFICIENT IN**
Adobe Photoshop, Illustrator, Indesign, XD, Dreamweaver, Notepad++, Text wrangler.
- ELEMENTARY IN**
Brackets, Adobe Premiere Pro, After Effects, Audition.