



# RANNIE LOW

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PORTFOLIO: [HTTP://RANNIELOW.WIXSITE.COM/MYCREATIONS](http://rannielow.wixsite.com/mycreations)



## ABOUT ME

A graduate student who pursued a Bachelor of Fine Arts Degree at Nanyang Technological University (School of Art, Design and Media). Majored in **Visual Communication**.

Possesses a strong sense of curiosity and passion for design. Proficient in **various softwares** such as Adobe Photoshop, Illustrator and InDesign. Trained in **various traditional art mediums** such as painting (oil and acrylic painting), drawing, print making and sculpturing.

Seeking for a dynamic work environment that will provide opportunities to learn and enhance her designing skills.



## CONTACT ME



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## SKILLS



Adobe Photoshop



Adobe Illustrator



Adobe InDesign



Premiere Pro



Dreamweaver  
(Basic Html and Css)



Procreate



Sparks Ar



## WORK EXPERIENCE

### Graphic Design Intern | Supermarket Creatives

*January 2019 - February 2019*

Assisted the Graphic Designer with designs of promotional web graphics, flyers, banners, posters, invitations and other advertising as well as marketing materials needed. Worked on renowned creative projects such as Singapore International Festival of Arts (SIFA) 2019 booklet and the packaging of Texas Chicken 8 Peppers.

### Creative Marketing Intern | Teapasar Pte Ltd

*May 2018 - August 2018*

Worked closely with the marketing team that focused on Singapore Tea Festival by conceptualising and executing online campaigns to drive brand awareness and engagement. Planned and executed end-to-end e-commerce processes and the online editorial calendar for use across multiple channels, including social media and email through copy-writing and all visual elements (pictures and videos).

### Gallery Sitter | Nanyang Technological University

*October 2017 - April 2018*

Assisted in monitoring and keeping artwork safe while the gallery is open. Attended to miscellaneous matters of the gallery (cleanliness and adherence of the rules) and made certain that everyday operations ran smoothly for visitors to have a pleasant experience.



## EDUCATION

### Bachelor of Fine Arts | Nanyang Technological University

*August 2016 - Current*

Pursued an undergraduate degree at Nanyang Technological University under the School of Art, Design and Media. Majored in Visual Communications.

### Exchange Programme | University of Technology, Sydney

*February 2019 - August 2019*

### GCE 'A' Level Certification | Millennia Institute

*January 2013 - December 2015*



## RELATED EXPERIENCE

### Freelance Event Painter | CullinaryOn

*September 2019 - Current*

Conducts art-jamming classes in fun and engaging ways. Designs and creates paintings for clients according to their required customisations with a profound aesthetic eye for creatives.

### Freelance Instructor | Whizz Kidz Pte Ltd

*September 2019 - November 2019*

Conducted after-school activities and holiday camps with fun science, movie making, lego robotics and art sessions. Ensured the children's safety and welfare while enjoying the sessions. As an instructor, giving clear instructions to the children and imparting knowledge were of importance and relevance to the programs.

### Exchange Programme | National Taiwan Normal University (NTNU)

*July 2018*

Assisted the students of the Design Department of NTNU to design posters, visuals, logos for their Final Year Project Exhibition.