

HELLO, I AM MIN OOI.

A visual designer who is excited to try everything !
Especially passionate about fashion and always geared to learn.

EDUCATION

Nanyang Technological University -
Art, Design, and Media 2016 - 2020

SKILLS

Adobe Photoshop	■ ■ ■ ■ □
Adobe Illustrator	■ ■ ■ ■ □
Adobe Indesign	■ ■ ■ ■ □
Adobe Premiere Pro	■ ■ ■ □ □
Adobe After Effects	■ ■ □ □ □

EXPERIENCE

March 2019 -
Present

CREATIVE WITH BEASTCORP DIGITAL AGENCY

Jobscope includes video editing for fashion brand collaborations such as Chanel with Bagaholicboy. At the same time, I was also involved in website design, setting creative direction for social media and content creation for accounts such as Venchi Singapore.

INTERN TURNED PART-TIME WITH L'OFFICIEL SINGAPORE

Tasked to create imageries for social media and digital website - graphics to direct traffic to the website through Instagram stories and posts. I was given the opportunity to write articles for the digital copy in sections like Fashion, Beauty and Living. In addition, I assisted in a photoshoot and collection of samples as well.

June - August
2018

SOCIAL MEDIA STRATEGIST & DESIGN INTERN WITH VAINGLORIOUSYOU

Develop strategic plans and clear content for social media marketing. I was responsible in creating mailer content, art directing behind photoshoots and campaigns, communicating with customers. This internship has helped to improve my interpersonal skills, put a test on my creativity and work attitude to churn out visuals within a tight deadline.

May - July
2017

GRAPHIC DESIGN INTERN WITH *SCAPE

Creating visuals for events such as ZOOM OUT exhibition and retail campaign for NDP 2017. Aside from large-scale advertisements and premiums design, I was rowed into group meetings for content creation for social media.

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MIN OOI

To Whom It May Concern

21 July 2017

It is with delight to recommend Qiu Min. We worked together at *SCAPE Co. Ltd, where I was her direct supervisor during May 2017 - July 2017.

Qiu Min was selected amongst other candidates as she has potential in both traditional art medium and digital design. She proved herself to be diligent, a quick learner, and handled the in-mall retail campaign of NDP 2017 from the conceptualization stage to the execution of the project, dealing with large format printing, digital advertisements and designing the premiums for the company. Despite her initial quiet energy, she adapted well into the work environment and took on the challenge of fronting creative video content for social media well.

She is a dynamic worker who will go the extra mile on all projects and I am sure Qiu Min will prove to be an asset to the community she joins.

Sincerely,



Toh Bee Suan

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