

Hello, my name is Pin Yi and I am a product designer and visual communicator.

ABOUT ME

Hello there! I am a fresh design graduate seeking entry into a career in the creative industries. I consider myself a design generalist, with a grounding in product design and visual communication. I enjoy tinkering and making, and am comfortable with both hands-on projects and designing digitally. I am a fast learner, so I believe I can get up to pace and acquainted with my environment quickly.

I am excited to begin my journey by joining your team, and to share my experiences with you in person. I look forward to hearing from you soon!

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Based in Singapore

EDUCATION

Bachelor of Fine Arts (Product Design)
Nanyang Technological University, Singapore
2016 to 2020

GCE Advanced Level
Victoria Junior College, Singapore
2012 to 2013

GCE Ordinary Level
Anglican High School, Singapore
2008 to 2011

RELEVANT EXPERIENCE

Freelance Creative
Freelance
2015 to date

Design Intern
Innospark Open Lab, ST Engineering Ltd
May to July 2019

Student Assistant (Workshop)
Nanyang Technological University, Singapore
2017 to 2020

Student Assistant (Communications and Outreach)
Nanyang Technological University, Singapore
April to September 2018

OTHER WORK EXPERIENCE

Admin Support Assistant
Singapore Armed Forces • Full-time National Service
2014 to 2016

Temporary Admin Officer
SIA Engineering Company
January to March 2014

SKILLS AND EXPERTISE

Product Design and Development

Graphic Design and Layout

Computer-aided Design and 3D Rendering

SOFTWARE AND TOOLS

Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Rhinoceros 3D
KeyShot
Adobe After Effects
TouchDesigner

LANGUAGES

Working proficiency in
English and Chinese

EDUCATION

Bachelor of Fine Arts (Product Design)

School of Art, Design and Media
Nanyang Technological University, Singapore
2016 to 2020

I read a hybrid design-based BFA course at NTU's School of Art, Design and Media. Beyond my core courses in product design, I also took up visual communications courses to broaden my skills and experiences. As an active member of the student community, I took up various roles to serve and lead in different capacities.

Academic experience:

- Final Year Project (Product Design)
- Product Design I to IV
- Visual Communication I to III
- Advanced Development & Prototyping
- Studies in Form
- Conceptual Design
- Computer Aided Design I and II
- Products in an Asian Cultural Context
- Furniture Design I
- Information Visualisation
- Typography II
- Spatial Design

Student involvement:

- Co-Chairperson - ADM Show 2020 Student Committee
- Vice President - 14th Main Management Committee, ADM Student Club
- Honorary General Secretary - ADM Music District, ADM Student Club
- Safety Officer and Business Manager - Freshmen Orientation 2017, ADM Student Club
- Publicity Officer - 30th Junior Common Room Committee, Hall of Residence VI

GCE Advanced Level

Victoria Junior College, Singapore
2012 to 2013

Two-year junior college course culminating in a Singapore-Cambridge GCE Advanced Level certificate; studied H2 Biology, H2 Chemistry, H2 Economics, H1 Mathematics and H1 Project Work.

GCE Ordinary Level

Anglican High School, Singapore
2008 to 2011

Four-year secondary school course culminating in a Singapore-Cambridge GCE Ordinary Level certificate; key subjects include Core Chemistry and Biology, Core Geography, Elective English Literature

RELEVANT EXPERIENCE

Freelance Creative

Freelance
2015 to date

- Various freelance creative projects for a range of clients, including some on a pro-bono basis for organisations I have volunteered with
- Work includes photo/video and design
- Clients include: Singapore Scout Association, Anglican High School, Anglican High School Alumni Association

Design Intern

Innospark Open Lab, ST Engineering Ltd
May to July 2019

- Participated in conceptualising new product designs
- Develop products based on engineering requirements
- Utilised design thinking strategies in research and concept development
- Assist in iterative and rapid prototyping of new product designs and concepts
- Propose graphic design concepts for branding of in-house innovations

Student Assistant (Workshop)

School of Art, Design and Media
Nanyang Technological University, Singapore
2017 to 2020

- Oversee student use of workshop facilities with a team of other student assistants
- Maintenance of heavy machinery - replacement of bandsaw blades, sanding belts, and consumables
- Trained in the operation of heavy machinery - table saw, bandsaws, disc and belt sanders, thickness sander, wood lathe, bench drill, sandblast machine
- Guide peers in the usage of workshop facilities - e.g. laser cutting and 3D printing workflows

Student Assistant (Communications and Outreach)

Nanyang Technological University Library
Nanyang Technological University, Singapore
April to September 2018

- Conceptualisation and creation of print and social media graphic assets for publicity of Library services, activities and events, in accordance with corporate communications guidelines
- Photographic and videographic coverage of Library activities and events

OTHER WORK EXPERIENCE

Admin Support Assistant

Singapore Armed Forces • Full-time National Service
2014 to 2016

During my full-time National Service, I served as an Admin Assistant at a SAF training centre headquarters, specialising in Finance, Procurement and HR management.

- Co-managed budget projection and expenditure for headquarters unit and 4 battalion-sized sub-units, in consultation with senior commanders of end-user units; prepared annual budget requests based on headcount and turnover forecasting
- Responsible for cyclical procurement projects for employee welfare needs; liaising with internal end-users and external vendors and agencies
- Domain expert for employee welfare schemes within my organisation; improved existing workflows for better efficiency and customer experience
- Supervised and managed use of employee welfare schemes by trainees, trainers and permanent staff within my organisation
- Co-led a section of 5 full-time National Servicemen, reporting to a mid-level defence executive

Temporary Admin Officer

SIA Engineering Company
January to March 2014

- Handled digitisation and cataloguing of aircraft maintenance records
- Miscellaneous administrative activities, such as preparing documentation and escorting contractors and visitors