

SHAFNA

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I believe that my purpose is to tell stories. With my broad range of skills from writing, directing and sound designing, I strive to make inclusive and emotional films that make people question the human experience.



AWARDS

- 2019 Point & Shoot Winner - "Foreign Object"
- 2015 Nomination for Best Documentary - "Beneath The Spikes"
- Second prize in the Singapore Heritage Short Film Competition - "Beneath The Spikes"

SKILLS

- Adobe Creative Software: Premiere Pro, Photoshop
- On-Location Sound Recording (Mixing & Boom operation) on ZOOM F8 & H6
- Pro Tools Audio Editing
- CELTX Screenwriting software
- Microsoft Office
- Spoken and Written Languages: English & Malay

REFERENCES

- Leonard Leong, Regional Snr. Digital Marketing Manager, GROHE
leonard_leong@yahoo.com.sg
- Stephen Vergara, Producer, Big 3 Media
stephen@big3.sg

WORK EXPERIENCE

Freelance Production Assistant

AUG 2018 - PRESENT

- Clients include: Big 3 Media , AMOK films, Abundant Productions, Sproud Pte. Ltd, Viacom

Big 3 Media, Assistant Producer

MAY 2019 - JUL 2019

- Oversaw video production logistics from pre-production to post.
- Streamlining communication between technical crew and clients on production set.
- Organised production timelines to monitor milestones, keeping track of production paperwork & logistics
- Ensuring project expenses kept within budget
- Clients include: LinkedIn, Canon, People's Association, Go Ahead Singapore, Workforce Singapore

Big 3 Media, Production Assistant

MAY 2018 - JUL 2018

- Corporate Video Production: Responsible for casting, planning project schedules, projected expenditures, shoot logistics, logging and script supervision, planning post-production schedule

Scripps Networks Interactive, Digital Marketing Copywriter

SEPT 2015 - JUNE 2016

- Copywriting, Planning and Scheduling Facebook & Instagram Posts for Food Network Asia, HGTV & Travel Channel Asia

EDUCATION

- Nanyang Technological University, Bachelor in Fine Arts (Digital Filmmaking)
AUG 2013 - MAY 2020
- Singapore Polytechnic, Diploma in Creative Writing for Television and New Media & Diploma + Certificate in Digital Filmmaking
MAY 2013 - JUN 2016