



SIM ZHI NING SHERYL

CONTACT

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Website : www.sherylgabrielle.com

Corporate Works : www.serial.build

Singapore-based artist

EDUCATION

North Vista Secondary School
2010 - 2013

Serangoon Junior College
2014 - 2015

Tung Ling Bible School
2016

Nanyang Technological University, School of
Art, Design, and Media, Major in Interactive
Media
2016 - 2020

ACHIEVEMENTS

Mirror Talks, a documentary short film
Nominated for 2017 NYFA's Best Camera
Work

NTU Dean's List AY2018

NOTABLE PROJECTS

Mekong be DAMned a motion graphics
short film featured in Dulbenkian Art Centre,
University of Kent, UK & NTU Media Wall

AR Projects with BBC Earth, Lucinda Law,
Trip.com, The Bubble Tea Factory

TEXT TALK, interactive exhibition for
Singapore Writers Festival 2019

YouthX Glow The Future, interactive gallery
for SG Youth Action Plan 2019

A Multimedia Artist whose practice is led by her curiosity and excitement to create. With such an appetite for making, she is constantly learning, experimenting and exploring different ways to express her thoughts and ideas. Embracing both the analogue and the digital, her works spans across Traditional Art-making and New Media Art.

She keenly observes the world around her and taps into the stories found and hidden all around. With these, she strives to carefully and thoughtfully design experiences that can reach people and connect them to stories and concepts she wish to surface/resurface.

SKILLS

Adobe Photoshop, Adobe Illustrator, Adobe
Premiere Pro, Adobe Lightroom,
Adobe After Effects, Arduino, Autodesk
Maya, Ableton Live, Max MSP, Microsoft
Office, Processing, SparkAR, Unreal Engine,
[Googling](#)

C#, C++

EXPERIENCE

Itacho Restaurant - Waitress, Cashier - Nov 2013 - Feb 2014

Everton Creamery - Waitress, Cashier - Nov 2015 - Jun 2016

Andsoforth Singapore - Set designer, Waitress, Bartender, Designer - 2015 - 2016

Freelance Wedding Videographer - 2016 - Present

Freelance Event Photographer - 2016 - Present

Art Director for ADM Freshman Orientation Programme - 2017

Publicity and Publication head (EXCO) for Hall 13's Charity Club - 2017

Publicity and Publication head (EXCO) for Hall 13's Theatre Production Club - 2017

Publicity and Publication head (EXCO) for Hall 13's Freshman Orientation Camp - 2017

Member of Hall 13's Jamband - 2017

Freelance Creative Technologist - 2019 - Present

Intern at Bethesda Bedok-Tampines Church - May 2020 - June 2020

Wedding Videographer @ Chris Chang Photography - Mar 2020 - Present

PRACTICE

Photography
Videography/Cinematography
Illustration
Design and Visual Communications
Creative Coding
Experiential and Spatial Design
3D modelling
Animation
Augmented Reality Production
Motion Graphics
Content Creation