



# SENG YI LING

ILLUSTRATOR & GRAPHIC DESIGNER

## PROFILE

I am a responsible and bubbly person with the immense interest in Illustrations & Graphic Design.

Being an optimistic and inquisitive individual, I see challenges as a way to grow instead of an obstacle to success. I want my works to inspire, educate and delight users.

## PORTFOLIO

[HTTPS://YILINGSENG.WIXSITE.COM/PORTFOLIO](https://yilingseng.wixsite.com/portfolio)

## CONTACT



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## EDUCATION

BACHELOR OF FINE ARTS  
IN VISUAL COMMUNICATIONS (2016 - 2020)  
Nanyang Technological University,  
School of Art Design and Media

Ewha Womans University, Seoul (Sep - Dec 2018)  
International Semester Exchange Program

GCE 'A' LEVELS (2013 - 2015)  
Millennia Institute (Science)

## SKILLS

|                   |                                 |
|-------------------|---------------------------------|
| Adobe Photoshop   | <div style="width: 80%;"></div> |
| Adobe Illustrator | <div style="width: 90%;"></div> |
| Adobe Indesign    | <div style="width: 70%;"></div> |
| Adobe Premier Pro | <div style="width: 60%;"></div> |
| Articulate 360    | <div style="width: 85%;"></div> |

## WORK EXPERIENCES

### MEDIACORP SURIA KIDS SHOW 'TAMAN MINI!'

#### Graphic Designer

December 2019 – March 2020

- Designed 'Taman Mini!' TV series logo.
- Created new themed graphic content for 13 Episodes.
- Designed backdrops and graphic assets.

### MINI MONSTERS LIMITED.

#### Intern

May 2019 – July 2019

- Illustrated educational learning cards, props and backdrops.
- Designed wall panel sets for their 10th Anniversary event.
- Assisted in on-site school shows and logistical support.

### NTU LIBRARY EDUCATION & LEARNING

#### Graphic Designer

May 2018 – February 2019

- Designed the E-learning module robot mascot, 'IMIL'.
- Created new graphic content for 10 modules.
- Picked up the software: Articulate 360.

### NATIONAL MUSEUM SINGAPORE

#### Children Art's Facilitator

May 2017 – July 2017

- Facilitated and engaged the children with activities at various stations and artworks.
- Managed the safety of children and condition of installations.
- Assisted with administration and logistical support.

### YMCA MY WORLD PRESCHOOL

#### Teaching Assistant

October 2013– December 2013

- Took care of the children's welfare (Aged 18 mths - 6 yrs).
- Maintained records of books, administrative work and designed class decorations.

## CCA & OTHER PROJECTS

### NTU WELFARE SERVICE CLUB (WSC):

#### REGULAR SERVICE PROJECT FOR THE INTELLECTUALLY DISABLED (RSPID)

##### Volunteer

2016 - Current

- Conduct activities for beneficiaries on a weekly basis at MINDS Woodlands Garden School, to learn life skills like public etiquette, social skills and money concepts through games.

### NGO, UNINHIBITED SPACE:

#### 'IN MY SHOES 2017' EXHIBITION

##### Youth Artist

- Worked with groupmates & Institute of Mental Health (IMH) patients over a month to create artworks that allows for self-expression.
- Introduced exhibited artworks to the public at \*SCAPEmedia Hub, to reduce stigma and raise awareness of mental health.