

Viena Lee

Media Designer

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ABOUT:

Viena enjoys the process of ideating and conceptualising. She takes delight in the challenge of creating something that appeals to both the target audience and meeting the given brief. Her beliefs in the positive change that can be brought about with art and media drive her to create visually captivating and thought provoking works, which aim to create a lasting impact in the minds of viewers.

SKILLS:

Illustration

Adobe Illustrator
Procreate
Photoshop
InDesign

Video & motion graphics

Premier Pro
AfterEffects
Lightroom

Programming

Processing
Arduino
MaxMSP

PERSONAL SKILLS

Adaptable
Creative
Team player
Able to work under pressure

EDUCATION:

2016 - 2020

Bachelor of Fine Arts (B.F.A) in Interactive Media

Nanyang Technological University (NTU)
School of Art, Design and Media

2013 - 2016

Diploma in Media and Communication (Merit)

Singapore polytechnic
School of Communication, Arts, and Social Sciences

EXPERIENCE:

June 2019 - Present

Freelance work

Undertaken several different freelance projects that span across different disciplines, such as motion graphic videos, videography and graphic design.

May 2018 - July 2018

Video Production Intern

Tasked to edit and shoot for events and interview style videos at Hope Church Singapore. Also helped to conceptualise videos that promote events

Sep 2015 - Feb 2016

Motion Design Intern

Created assets for motion graphics videos at Click2View. Was also a Production assistant and did Graphic design at the side

Jun 2018 - Sept 2015

Graphic Designer

Designed posters and collaterals for official school events at Singapore Polytechnic, under the Department of Student and Staff Development

PROJECTS:

Jan 2019 - Feb 2019

Noise Metaverse

A video and light installation for Noise Metaverse 2019 held at Scape

July 2017

VisualSG 2017

Did an interactive light installation for VisualSG 2017, held at Science Centre Singapore

July 2015

24 Hour Crowbar Challenge

Self initiated project where teams have to ideate and pitch an advertising deck within 24 hours