

# YANG TONGCHEN

# **Product Designer**

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# PROFILE

As a beginner in the field of designing profession, I would like to work with accomplished and eminent team of designers that would add to my knowledge as well as experience in terms of working with an acclaimed group. I mainly interested in traditional wood working which requires high level of patiences and skill to achieve. I would also like to study different ways to blend traditional and comtemporary designs.

# SKILLS

Software	
Photoshop	
Rhinocero	
Keyshot	
Word	
PowerPoint	
Exel	
Hand Skill	
Wood Working	
Ceramics	

#### Language

Chinese English

# INTEREST







Photography

Singing Travel



Woodwork

Reading

# EXPERIENCE

## Free Lance

- Digital rendering of 3D objects according to sketches and photo references

- Photo editing using photoshop
- Photographer

## **Exchange Programme**

#### KTH Royal Institude of Technology / Stockholm, Sweden / 2019

During exchange at KTH, I managed to work with students from different European countries and learned various ways of ideation and designing principles. Also, I planned and travelled 16 countries to explore cultural differences and opened my vision to diverse styles of design. Through communicating with locals of various countries, I became more understanding to intercultural differences.

## L'OREAL Brandstorm 2020

#### Singapore / 2020

2nd runner-up National Level.

Brandstorm is L'Oréal's very own innovation competition with over 60 countries competing. The competition gives teams of three students the chance to tackle a real business case and innovate new ideas for some of L'Oréal's 24 international brands.

Brandstorm 2020 aims to build a plastic-less future in the beauty industry.

## **Part Time Jobs**

#### Singapore 2010-2018

To improve on communication skills and expose myself to various type of customers. I tried different positions from Barista, Macdonald's crew to call agent at Samsung call centre.

# EDUCATION

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## GCE O-Levels

Jurong West Secondary School, Singapore / 2009-2012 -Basketball Team Vice Captain

## **GCE A-Levels**

Pioneer Junior College, Singapore / 2012-2014 -Choir Exco Member (Welfare Head)

**Bachelor in Fine Arts in Product Design** Nanyang Technological University, Singapore / 2016-2020